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**A public opinion conducted by Jerusalem Media & Communications Center**

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*Palestinians view Al-Jazeera TV, Al-Quds Newspaper and Voice of Al-Aqsa Radio as the most reliable sources of news*

*A considerable ratio of the Palestinian public does not read the newspaper*

*A notable ratio of the Palestinians does not listen to the radio*

*Al-Quds newspaper is the most reliable source of news followed by al-Ayyam newspaper*

*Al-Jazeera TV is the most reliable source of news*

*The majority of the Palestinians in Gaza Strip trust Voice of Al-Aqsa as the most reliable source of news*

\* A public opinion poll conducted by the Jerusalem Media and Communications Center (JMCC) during the period between 19 and 21 March 2007 asked the Palestinian public about the TV channel, newspaper and radio station they trust as the most reliable source of news.

\* The results of the poll conducted with a sample of 1,198 persons (757 in the West Bank and 441 in Gaza Strip) showed that 33% of the sample does not read any newspaper at all while a ratio of 29.4% said they don't listen to any radio stations. A ratio of 4.8% said they don't trust any TV station.

\* The JMCC media poll showed that a ratio of 48.4% of the Palestinian public who watch TV trust al-Jazeera TV as the most reliable source of news while a ratio of 52.7% of those who read newspapers classified al-Quds Newspaper as the first source of news. A ratio of 13.4% of the sample who listen to the radio trust Voice of al-Aqsa as the most reliable source of news.

\* A ratio of 10.4% of the respondents who watch TV (1,166 – 733 in the West Bank and 433 in Gaza Strip) said al-Arabia TV is the most reliable source of news they trust while 19.8% of those who read newspapers (803 – 548 in the West Bank and 255 in Gaza Strip) trust al-Ayyam Newspaper as their most reliable source of news. A ratio of 12.2% of those who listen to the radio (846 – 498 in the West Bank and 348 in Gaza Strip) said Voice of Palestine "the Palestinian official radio station" is their most reliable source of news.

With regards to the whole sample, the following are main results<sup>1</sup>:

\* A large ratio of the Palestinian public (33%) does not read newspapers at all and the results showed that the Palestinians in the West Bank read newspapers more than Palestinians in Gaza Strip. A ratio of 42.2% of the sample in Gaza Strip said they do not read newspapers at all compared with 27.6% in the West Bank.

\* The results show that the majority of listeners to Voice of al-Aqsa which got the highest rating in terms of popular trust are from Gaza Strip – a ratio of 23.8% of them were from Gaza strip compared with 1.1% from the West Bank. The results indicate that 12.4% in the West Bank compared with 2.0% only in Gaza said that they trust most Voice of Palestine as a source of news.

**Methodology :**

A random sample of 1198 people over the age of 18 was interviewed face-to-face throughout the West Bank and Gaza Strip between 19<sup>th</sup> and 21<sup>st</sup> of March 2007. The interviews were conducted in randomly selected homes, and the subjects inside each home were also selected randomly according to Kish tables. The interviews were conducted in 60 sampling points chosen randomly according to population.

In the **West Bank** 757 people were surveyed from the following areas: **Hebron:** Hebron, al-Thahirieh, Sair, Yatta, Beit Ummar, al-Aroub refugee camp (RC), Tarqoumia, Beit Ula. **Jenin:** Jenin, Jenin RC, Tubas, Kufr Dan, Silat al-Harthiyeh, Arrabeh, Sanour, Maythaloun. **Bethlehem:** Bethlehem, Beit Sahour, Hussan, Nahalin, Za'tara, Deheishe RC. **Ramallah & al-Bireh:** Ramallah, al- Bireh, Deir Jreer, al-Amari RC, Beit Beit Reema, Deir Ghassaneh, Bilien, Kufr Ne'meh. **Jericho:** Jericho, Ein al Sultan RC. **Jerusalem:** al-Izzaria, Abu Dees, Beir Nabala, Qalandia RC, Shufat, Old City, Beit Hanina, Beit Hanina a-tahta, al-Isaweieh, Wadi al-Joz Silwan, Ras al-Amod. **Nablus:** Nablus, Salem, Deir al-Hatab, Haris, Kifl Haris, Beit Iba, Ain Beit Elma RC, A-Saweih, Qabalan. **Tulkarem and Qalqilya:** Tulkarem, Nur-Shams RC, Deir al-Ghsoun, Ramin, Qalqilya, Azzoun.

In the **Gaza Strip:** 441 people were surveyed from: **Gaza:** Shati RC, a-Shuja'a, a-Tufah, a-Daraj, a-Sheikh Radwan, a-Nasser, a-Rimal al-Shamali, a-Rimal al-Janoubi, Sabra, a-Zaytoun. **Khan Younis:** Abasan a-Saghira, Khan Younis, Bani Suheila, Absan al-Kabira, Khan Younis RC, al-Qararah. **Rafah:** Rafah, Rafah RC, Tal al Sultan RC. **Gaza North:** Jabalia, Beit Lahia, Jabalia RC, Beit Hanoun. **Deir al-Balah:** Deir Al Balah, al-Maghazi RC, al- Nusseirat RC, al- Bureij RC.

The margin of error is 3 percent, with a confidence level of 95.

**Sample Distribution**

51.6 % of the respondents were from West Bank, 11.6 % from Jerusalem, 36.8 % from the Gaza Strip.

30.4% said they live in villages 14.1% in refugee camps, and 55.5 % in towns/cities.

48.5% were male, 51.5% were female.

63.9 % were married, 29.1%, single, 3.9% widowed, 1.4% divorced, 1.7% no answer.

The average age of the respondents was 34 years.

**Occupation of Respondents**

Students 12.8%	Professionals - e.g. doctors/lawyers/ pharmacists/engineers 0.8%
laborers 10.2%	Housewives 33.6%
Farmers/fishermen 3.1 %	Unemployed 9.2%
Craftsmen 0.8%	Retired 1.6 %,
Businessmen/private business 7.6%	No answer 0.8%.
Public Sector Employees 12.1%	
Private Sector Employees 7.4%	

<sup>1</sup> the data includes the entire sample including those who do not watch TV and those who do not read newspapers and those who do not listen to the radio.

**Q1. Which radio station do you trust its news the most?\***

	Total	West Bank	Gaza
	n=846	n=498	n=348
Sawt al-Aqsa	13.4	1.6	30.2
Voice of Palestine	12.2	18.9	2.6
Al-Hurreiya	9.9	2.6	20.4
Ajyal	7.2	11.8	0.6
Sawt al-Shabab	5.1	0.2	12.1
BBC	3.9	4.6	2.9
Al-Quds	3.3	1.8	5.5
Israel	2.7	4.2	0.6
Tareeq al-Mahaba	2.6	4.4	0.0
Angham	2.4	3.6	0.6
Monte Carlo	2.4	4.0	0.0
Sawt an-Najah	2.0	3.4	0.0
Sawt a-Shaab	1.8	0.0	4.3
Marah	1.9	2.4	1.1
Jordan	1.7	2.8	0.0
Watan	1.4	2.4	0.0
Other stations	10.5	12.4	7.8
Don't trust any radio station	10.8	12.4	8.3
Don't know \ No answer	4.8	6.5	3.0

\*The question was open-ended and the results are only for those who listen to the radio.

**Q2. Which TV Station do you trust its news the most?\***

	Total	West Bank	Gaza
	n= 1166	n=733	n=433
Al-Jazeera	48.4	47.6	49.7
Al-Arabiya	10.4	10.8	9.7
Palestine	8.7	6.4	12.7
Al-Manar	8.6	10.4	5.5
Al-Aqsa	4.4	1.9	8.5
Abu Dhabi	3.1	3.7	2.1
MBC	1.4	1.2	1.6
Dubai	1.3	1.6	0.7
Other stations	7.7	10.0	3.9
Don't trust any TV station	5.0	5.0	4.8
Don't know \ No answer	1.0	1.4	0.8

\*The question was open-ended and the results are of only for those who watch TV.

**Q3. Which Newspaper do you trust its news the most?\***

	Total	West Bank	Gaza
	n=803	n=548	n=255
Al-Quds	52.7	60.9	34.9
Al-Ayyam	19.8	17.2	25.5
Al-Haya al-Jadida	10.7	9.1	14.1
Al-Risala	4.4	0.9	11.8
Other newspapers	4.2	4.2	4.3
Don't trust any newspaper	4.9	3.6	7.5
No answer	3.3	4.1	1.9

\*The question was open-ended and the results are only for those who read newspapers.

**Q4. Which radio station do you trust its news the most?\***

	Total	West Bank	Gaza
	n=1198	n=757	n=441
Sawt al-Aqsa	9.4	1.1	23.8
Voice of Palestine	8.6	12.4	2.0
Al-Hurreiya	7.0	1.7	16.1
Ajyal	5.1	7.8	0.5
Sawt al-Shabab	3.6	0.1	9.5
BBC	2.8	3.0	2.3
Al-Quds	2.3	1.2	4.3
Israel	1.9	2.8	0.5
Tareeq al-Mahaba	1.8	2.9	0.0
Angham	1.7	2.4	0.5
Monte Carlo	1.7	2.6	0.0
Sawt an-Najah	1.4	2.2	0.0
Sawt a-Shaab	1.3	0.0	3.4
Marah	1.3	1.6	0.9
Jordan	1.2	1.8	0.0
Watan	1.0	1.6	0.0
Other stations	7.4	8.2	6.1
Don't listen to the radio at all	29.4	34.2	21.1
Don't trust any radio station	7.6	8.2	6.6
Don't know \ No answer	3.5	4.2	2.4

\*The question was open-ended

**Q5. Which TV Station do you trust its news the most?\***

	Total	West Bank	Gaza
	n= 1198	n=757	n=441
Al-Jazeera	47.1	46.1	48.8
Al-Arabiya	10.1	10.4	9.5
Palestine	8.5	6.2	12.5
Al-Manar	8.3	10.0	5.4
Al-Aqsa	4.3	1.8	8.4
Abu Dhabi	3.0	3.6	2.0
MBC	1.3	1.2	1.6
Dubai	1.3	1.6	0.7
Other stations	7.5	9.6	3.9
Don't watch TV at all	2.7	3.2	1.8
Don't trust any TV station	4.8	4.9	4.8
Don't know \ No answer	1.1	1.4	0.6

\*The question was open-ended

**Q6. Which Newspaper do you trust its news the most?\***

	Total	West Bank	Gaza
	n=1198	n=757	n=441
Al-Quds	35.3	44.1	20.2
Al-Ayyam	13.3	12.4	14.7
Al-Haya al-Jadida	7.2	6.6	8.2
Al-Risala	2.9	0.7	6.8
Other newspapers	2.8	3.0	2.5
Don't read newspapers at all	33.0	27.6	42.2
Don't trust any newspaper	3.3	2.6	4.3
No answer	2.2	3.0	1.1

\*The question was open-ended