



Poll No. 189

July 02, 2014

Dr. Kukali: “The Palestinians are worried about the retrogression of their economic situation”.

Key Results of the Survey

(60.8 %) of the Palestinians evaluate their economic situation as “bad”.

(54.1%) believe that the economic situation will retrogress, particularly following the abduction of the Israeli teenagers.

(68.3 %) are worried about the subsistence of their families.

Beit Sahour – Section of Public Relations

The latest poll prepared by Dr. Nabil Kukali and conducted by the Palestinian Center for Public Opinion (www.pcpo.org), during the period from June 16-24, 2014 covered a random sample of (1012) Palestinian respondents representing the various demographic specimens of adult Palestinians (18 years and above) living in the West Bank, including East Jerusalem, and Gaza Strip. It revealed that (68.3 %) of the Palestinians are worried about the subsistence of their families.



Dr. N. Kukali

Dr. Nabil Kukali, President of the Palestinian Center for Public Opinion, said in a statement that the Palestinian public are anxious about the abduction of the three Israel teenagers and about the implications that would affect the economic situation, as the majority of the Palestinians, specifically (54 %), believe that the economic situation in the Palestinian territories –as a result thereof- will retrogress.

Dr. Kukali indicated that the Palestinian citizen is generally suffering from a severe economic situation and from being incapable of meeting his manifold obligations towards his family. The ordinary Palestinian, Dr. Kukali added, is living in a permanent state of anxiety as the economic situation prevailing over the Palestinian territories is extremely difficult, particularly in Gaza Strip, that is suffering from a continuous siege, from closure of the border-crossings, as well as from the restrictions laid on the movement of the Gazians and on the entry of essential goods and wares.

Dr. Kukali further pointed out that in respect of the dominant severe economic and living conditions in the Palestinian territories and the recent Israeli pressure, particularly after the heartbreaking abduction of the Israeli teenage boys and the peace process reaching a deadlock, it is time for the international community to interfere by exerting pressure on Israel to lift up the blockade from Gaza, to open the border-crossings and allow the free passage of imports and exports and the free movement of the people.

Dr. Kukali concluded his statement saying that the Palestinian government of national consensus is adopting an economic policy that is aiming at mitigating poverty and unemployment, combating the rise of prices and looking for new financial resources as to cover the payment of the employees' salaries in the West Bank and Gaza Strip, helping thereby the citizens to raise the standard of their living.

The economic situation following the abduction of three Israeli teenagers

Regarding the question: " *Following the abduction of the three Israeli teenagers on June 12, 2014, do you think that the economic situation in the country would improve, retrogress, or remain unchanged ?* ", (20.6 %) said "it would improve", (54.1 %) "it would retrogress", (22.2 %) "would remain unchanged" and (3.1 %) answered "I don't know".

The economic conditions

(60.8%) of the Palestinians evaluated the general economic condition in the Palestinian territories as "bad" whilst (28.3%) said "it's mediocre", and only (9.2%) rated it as "good", whilst (1.7 %) answered "I don't know".

The concerns of the citizen

Responding to the question: "What is your main concern at present? ", (31.1%) answered " job / money", (27.4%) "the security", (17.4%) "the health" and (24.1%) "the future".

The content with the life:

Answering the question: "How much are you in general content with your life?". Taking into consideration that the answers were on a scale from 1 to 10, where (1) stands for the utmost degree of discontent and (10) for the utmost degree of content. The outcome was in average (5.52) at a standard deviation of (2.3). This means that the Palestinian public is in general somehow discontent with their lives.

Immigration

On the question:” If the immigration door to the West would be opened for you, would you immigrate or stay in your country ?”, (70.4 %) answered “I would stay in my country”, (27.2 %) “I would immigrate” and (2.4 %) said “ I don’t know”.

Methodology of the Survey Study

Mr. Elias Kukali, Head of the Quantitative Researches Department at the PCPO, said that all interviews of this survey were conducted inside the respondents' homes, i.e. face-to-face during different working hours, at least 5 hours a day, including the evening time, in order to ensure proper representation of those sub-groups of the population, which would otherwise be difficult to reach and selecting one individual in each household using Last Birthday Method. The choices were taken from a total of (160) election sites, from which (120) sites are located in West Bank and (40) sites in Gaza Strip according to the distribution of the Central Election Commission. These election sites were randomly chosen by using the method of the simple random sample. These in turn were the beginning of the random sample choice made from those regions in accordance with PCPO's long experienced methodology.

Mr. Elias Kukali has further established that the margin of error was ($\pm 3.08\%$) at a significance and confidence levels of (5.0%) and (95%) respectively. He added that the rate of the female respondents in this survey was (49.2%) against (50.8%) male respondents. The distribution of the random sample between the Palestinian two major regions was (62.0%) in the West Bank, including East Jerusalem, and (38.0%) in Gaza Strip.

About PCPO

The Palestinian Center for Public Opinion (PCPO) is a leading full service research institute in Palestine and in a position to organize, implement, handle and conduct national and regional field surveys, studies and researches of any size within the Middle East and North Africa (MENA). The PCPO is founded in February 1994 in Beit Sahour by Dr. Nabil Kukali, who became the president of this center since that time. After the arrival of the Palestinian Authority (PA), the PCPO was registered as a research center under license number (Am/2). The Palestinian Ministry of information issued the license that permits establishing satellite offices elsewhere in the West Bank and Gaza Strip. Furthermore, PCPO is registered as a licensed business at the Ministry of Treasury under number 989326251. In addition, we are a member of WIN/Gallup International, ANPOP, WAPOR and ESOMAR.

Since its foundation, PCPO is dedicated to the following activities:

- 1) Conducting public opinion surveys.
- 2) Omnibus polls and services.

- 3) Market studies on all kinds of trading activities.
- 4) Surveys of consumer attitudes, consumption habits, and market shares.
- 5) Pre- and Post-Advertising and Communication Research
- 6) Pricing.
- 7) Focus group sessions and workshops on various topics.
- 8) Rendering services in the field of investment, including feasibility studies.
- 9) In-depth interviews & brainstorming workshops.
- 10) Branding and brand tracking.
- 11) Customer care research.
- 12) Social and Public Space research.
- 13) Household consumer survey.
- 14) Business – to- business survey.
- 15) Market Appraisal Studies.
- 16) Media Research.
- 17) Usage and Attitude.
- 18) Translation services from Arabic into English, German & Hebrew and vice-versa.

PCPO is now a name for reliability, credibility, competence and experience not only in Palestine, but all over the world.

Contact Information

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