



**Poll No. 192**

**September 1, 2014**

**This survey prepared by Dr. Nabil Kukali in Gaza Strip revealed the following key results:**

**(70.9%) of the Palestinian Gazans are worried about the subsistence of their families.**

**(72.5%) are worried about another military confrontation with Israel.**

**(54.9%) believe that the Israeli deterrence has receded.**

**(52.6%) support the resumption of the peace negotiations with Israel.**

**(51.3%) highly rated the extent of the media coverage.**

**(77.6%) believe that Israel has been painfully beaten by the Palestinian militants.**

#### **Beit Sahour – Section of Public Relations:**

The latest poll prepared by **Dr. Nabil Kukali** and conducted by the Palestinian Center for Public Opinion ([www.pcpo.org](http://www.pcpo.org)), during the period from August 14-19, 2014 covered a random sample of (1000) Palestinian respondents representing the various demographic specimens of adult Palestinians (18 years and above) living in Gaza Strip. It revealed that (72.5%) of the Palestinians in Gaza Strip are worried about a potential military confrontation with Israel.



**Dr. Kukali**

**Dr. Nabil Kukali**, President and founder of the Palestinian Center for Public Opinion, said in a statement that a high rate of the Palestinian public in Gaza Strip evaluated their economic situation as bad, and that their main concern at present is the feeling to be secure and the reconstruction of the Strip, which will open for them a wide scale of job opportunities. A high rate of them believes that their economic situations will improve after the end of the Israeli aggression on Gaza Strip.

The international community is therefore required to speed up the lifting of the blockade from Gaza, to start the reconstruction works, to open the commercial border-crossings, to establish industrial zones and to work on the construction of a seaport in Gaza Strip and an airport in the West Bank and to reconstruct the previous Gaza airport demolished by the Israeli forces during the second Intifada. Furthermore, a land-corridor connecting the West Bank with Gaza Strip through the Israeli territory is said to be a hot issue.

**Dr. Kukali** added also in his comment that majorities of the Palestinian people are, in general, satisfied with the media coverage during the Israeli military operation “The Protective Edge” and that the majority among them felt sad, furious and scared on watching the news broadcasts and the media coverage of the war. Furthermore, **Dr. Kukali** established that more than a half of the Gazan respondents believe that the Israeli deterrence has receded and that Israel has been painfully beaten by the Palestinian resistance during the Israeli military operation they call, according to a verse in the Holy Qur’an, “The Eaten Straw” (Surat Al-Fil, 5). **Dr. Kukali** concluded his statement with the comment that the majority of the Palestinian public supports the resumption of the peace negotiations with Israel. Hereunder are the details of the survey results:

### **The Worry About a Further Military Confrontation**

Responding to the question: “*Up to which extent are you worried about a military confrontation with Israel*”, (30.8 %) said “to a high degree”, (41.7 %) “to a moderate degree”, (8.2 %) “to a low degree”, (18.2 %) “not worried” and (1.1 %) said “I don’t know”.

### **The Worry About Being Harmed in the Future**

With regard to the question:” *In case a further round of hostilities with Israel would break out, up to which extent would you be worried about being harmed yourself ?*”, (33.1 %) said “to a high degree”, (36.2 %) “to a moderate degree”, (8.8 %) “to a low degree”, (17.4 %) “not worried” and (4.5 %) said “I don’t know”.

### **A New Military Confrontation**

Regarding the question:”*Do you expect in the near future a new military confrontation with Israel ?*”, (39.4 %) said “Yes”, (36.5 %) “No”, and (24.1 %) said “I don’t know”.

### **The Israeli Deterrence**

(16.4 %) of the Palestinian public in Gaza Strip are of the opinion that the Israeli deterrence in the wake of the military operation “The Eaten Straw” has increased, whilst (23.2 %) said “it remained unchanged”, (54.9 %) said “it has receded” and (5.5 %) said “I don’t know”. And responding further to the question:”*Do you believe that Israel has been painfully beaten by the Palestinian Resistance ?*”, (77.6 %) said “Yes”, (15 %) said “No” and (7.4 %) said “I don’t know”.

### **Resumption of the Peace Negotiations**

(52.6 %) of the Palestinian public in Gaza Strip support the resumption of the peace negotiations with Israel, whilst (41.9 %) oppose that and (5.5 %) were undecided.

### **Food and Health Care**

In respect of the question:”*During the Israeli military operation ‘The Eaten Straw’, did you ever pass through hard times in which you didn’t have enough money to purchase food for your family ?*”, (50 %) said “Yes”, and (50 %) said “No”. Responding further to the question:”*And what about purchasing medicine and providing the necessary health care for your family ?*”, (51.6 %) said they were able to do that, whilst (48.4 %) said they were unable.

### **Government of the National Consensus**

(23.4 %) of the Gaza Strip public rated the performance of the National Consensus Government during the Israeli military operation at “good”, whilst the rating of (43.3 %) of the respondents was at “moderate”, (22.7 %) “bad” and (10.6 %) said “I don’t know”.

### **UNICEF**

Responding to the question: “*How would you rate the performance of UNICEF during the military operation ‘The Eaten Straw’?*” (51.4 %) said “good”, (29.4 %) “moderate” ,(16.6 %) “bad” and (2.6 %) said “I don’t know”.

### **The Worry About the Subsistence**

Regarding the question:”*Up to which extent are you worried at present about the subsistence of your family ?*”, (35.6 %) said “very much worried”, (35.3 %) “worried”, (18.0 %) “not so much worried” and (11.1 %) answered “I don’t know”.

### **The Anticipated Economic Situation after the End of the War**

Responding to the question:”*Do you believe, in general, that the economic situation in the Strip would improve, deteriorate or would remain unchanged after the end of the Israeli aggression ?*”, (59.8 %) said “would improve”, (24.3 %) “would deteriorate”, (11.9 %) “would remain unchanged” and (4.0 %) said “I don’t know”.

### **The Present Economic Situation**

(65.8 %) of the Palestinian public in Gaza Strip evaluated the present economic situation as “bad”, whilst (26.3 %) evaluated it as “mediocre” and only (7.0 %) as “good”. (0.9 %) said “I don’t know”.

### **The Citizen’s Concerns**

With regard to the question:”*What is your main concern at present ?*”, (9.3 %) said “the job/money”, (61.9 %) “the security”, (12.1 %) “the health” and (16.7 %) “the future”.

## **Life Content**

Responding to the question:”*What is, in general, the extent of your life content given the scale from (1) to (10), where (1) stands for “extremely discontent” and (10) for “extremely content ?”*, the result was the average of (4.54) at the standard deviation of (2.11) degrees. This means that the Palestinian public in Gaza Strip are, in general, discontent with their lives.

## **Immigration**

With respect to the question:”*If the immigration door was opened to you, would you think at present to leave Gaza Strip to another country ?*”, (25.0 %) said “Yes”, (72.2 %) said “No” and (2.8 %) said “I don’t know”.

## **The Media Coverage**

Responding to the question:”*Do you think that the media coverage of the Israeli military operation ‘The protective Edge’/ ‘The Eaten Straw’ on the TV screens was within the right extent ?*”, (54.0 %) of the respondents said “Yes”, (42.0 %) “somehow”, (3.0 %) said “No” and (1.0 %) said “I don’t know”. And to the question:”*How would you rate the size of the media coverage in the news broadcasts about the military operation ‘The protective edge’/ ‘The Eaten Straw’ towards the Gazan population ?*” (32.9 %) said “was rightly dosed”, (51.3 %) “was very highly dosed”, (13.8 %) said “was insufficient” and (2.0 %) said “I don’t know”.

In respect of the concluding question:”*What were your dominant feelings upon watching the media coverage about the Israeli military operation ‘the Protective edge’/ ‘The Eaten Straw’?*”, (12.4 %) of the respondents said “I felt informed”, (21.5 %) “solidarity”, (18.0 %) “fear”, (32.9 %) “sadness”, (2.0 %) said they felt “bored”, (12.1 %) “furious” and (1.1 %) said “I don’t know”.

## **About PCPO**

The Palestinian Center for Public Opinion (PCPO) is a leading full service research institute in Palestine and in a position to organize, implement, handle and conduct national and regional field surveys, studies and researches of any size within the Middle East and North Africa (MENA). The PCPO is founded in February 1994 in Beit Sahour by Dr. Nabil Kukali, who

became the president of this center since that time. After the arrival of the Palestinian Authority (PA), the PCPO was registered as a research center under license number (Am/2). The Palestinian Ministry of information issued the license that permits establishing satellite offices elsewhere in the West Bank and Gaza Strip. Furthermore, PCPO is registered as a licensed business at the Ministry of Treasury under number 989326251. In addition, we are a member of WIN/Gallup International, ANPOP, WAPOR and ESOMAR.

Since its foundation, PCPO is dedicated to the following activities:

- 1) Conducting public opinion surveys.
- 2) Omnibus polls and services.
- 3) Market studies on all kinds of trading activities.
- 4) Surveys of consumer attitudes, consumption habits, and market shares.
- 5) Pre- and Post-Advertising and Communication Research
- 6) Pricing.
- 7) Focus group sessions and workshops on various topics.
- 8) Rendering services in the field of investment, including feasibility studies.
- 9) In-depth interviews & brainstorming workshops.
- 10) Branding and brand tracking.
- 11) Customer care research.
- 12) Social and Public Space research.
- 13) Household consumer survey.
- 14) Business – to- business survey.
- 15) Market Appraisal Studies.
- 16) Media Research.
- 17) Usage and Attitude.
- 18) Translation services from Arabic into English, German & Hebrew and vice-versa.

PCPO is now a name for reliability, credibility, competence and experience not only in Palestine, but all over the world.

## **Contact Information**

Please contact us if you have any questions about Research & Polling and its services.

Contact Persons: Dr. Nabil Kukali & Elias Kukali

Tel: 00970. 2. 277 4846, Fax: 00970- 2- 2774892

Mobile: 00970 599 726 878

P. O. Box 15, Beit Sahour - Palestine

Email: [dr.kukali@pcpo.org](mailto:dr.kukali@pcpo.org)

Website: [www.pcpo.org](http://www.pcpo.org)